

# Memo



**Date:** July 5, 2011  
**File:** 5880-20  
**To:** City Manager  
**From:** Manager, Property Management  
**Subject:** Jugo Juice - Charity Contribution

---

## **Recommendation:**

THAT Council receives, for information, the report of the Manager, Property Management, dated July 5, 2011, with respect to Jugo Juice's charity contribution.

## **Purpose:**

To inform Council of a charitable donation by Jugo Juice, a City tenant in the H2O Adventure and Fitness Centre.

## **Background:**

Prior to opening the H2O Adventure and Fitness Centre, City staff negotiated an agreement with Jugo Juice for the operation of a concession inside the facility.

The owners of Jugo Juice agreed as part of their contract that a percentage of the gross proceeds would be contributed towards a charitable organization of the City's choice.

As this concession operates within the H2O which is managed by the YMCA / YWCA of the Central Okanagan, staff felt it was appropriate to have the donation of \$7,892.42 be directed to the YMCA / YWCA Strong Kids Program.

## **This donation:**

- gives 4 families in need a Y membership for one year so they can thrive, learn, play and grow stronger together
- enables 12 girls to participate in empowering Y girls programs and connect them to positive mentors for one year
- enrolls 2 youth into a Y leadership program where they can benefit from volunteerism and team building, peer support and community involvement
- helps two children learn how to swim and develop water safety skills

## **Considerations not applicable to this report:**

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

Existing Policy:

Financial/Budgetary Considerations:

Personnel Implications:

External Agency/Public Comments:

A handwritten signature in blue ink, appearing to be a stylized 'R' or similar character.

Community & Media Relations Considerations:  
Alternate Recommendation:  
Financial/Budgetary Considerations:  
Internal Circulations:

Submitted by:



Ron Forbes, Manager  
Property Management

Approved for inclusion:



D. Gilchrist, Director, Real Estate & Building Services

cc: K. Grayston, Director, Financial Services

